



**ROTARY CLUB OF FAIRFIELD, CT**

P.O. Box 411  
Fairfield, CT 06824

**TEL:** (203) 522-4774

**FAX:** (253) 540-8524

**WEB:** [www.fairfieldrotary.org](http://www.fairfieldrotary.org)

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**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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**CONTACT:** Ben Williamson, VP Public Relations

E-mail: [benwilliamson@jbw1.com](mailto:benwilliamson@jbw1.com)

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### **NY Times Columnist to Speak at Fairfield Rotary's Celebrity Luncheon**

(Fairfield, CT) — The Fairfield Rotary Club will hold its sixth annual Celebrity Luncheon on Monday, March 2<sup>nd</sup> at noon at Fairfield University. The luncheon is the largest fundraising event for Fairfield Rotary and enables over \$20,000 of grants to local charitable efforts as well as an additional \$21,000 in awards to graduating high school seniors who demonstrate a commitment to Rotary's motto of "Service Above Self".

The event is open to the public though an RSVP is requested. Attendance and lunch are free and attendees are asked to make any donation to the Fairfield Rotary Club they are comfortable giving.

Past speakers include former Major League Baseball Pitcher Tommy John, U.S. Congressman Chris Shays, and journalist Frank Deford. Highlighting this year's event will be David Pogue, the personal-technology columnist for the [New York Times](http://www.nytimes.com). Each week, he contributes a print column, an online column, an online video and a popular daily blog, "Pogue's Posts."



Pogue is also an Emmy award-winning tech correspondent for CBS News. He is a frequent guest on NPR's "Morning Edition" and he appears each week on CNBC with his trademark comic tech videos.

With over 3 million books in print, Pogue is one of the world's best-selling how-to authors. He wrote or co-wrote seven books in the "for Dummies" series (including *Macs*, *Magic*, *Opera*, and *Classical Music*); in 1999, he launched his own series of complete, funny computer books called the Missing Manual series, which now includes over 100 titles.

Pogue, who has been profiled on both "48 Hours" and "60 Minutes," is a dynamic and entertaining speaker whose presentations are filled with insight and humor. David lives in Westport, Connecticut. His web site is [www.davidpogue.com](http://www.davidpogue.com).

Those interested in attending may contact Bill Llewellyn via e-mail at [bill@universalprinting4u.com](mailto:bill@universalprinting4u.com) or phone at 203.330.0628. For more information go to <http://www.fairfieldrotary.org/>