

The FAIRFIELD ROTARY CLUB'S DRUMMER

Drummer Notes by: Jim Hughes

Date: July 19, 2010



SERVICE Above Self

Fairfield Rotary Foundation Officers 2009-2010

PRESIDENT Walter Leask
VICE PRESIDENT Marje Tracy
TREASURER Richard Huber
SECRETARY Tim Russell

TRUSTEES: Harry French, Renato Gasparian, Paul Barnes, Doug Williams, Peter Penczer,

EX-OFFICIO MEMBERS: Janet Barillari, Gene Richter, Roy Cant, Ernie Karkut, Norma Peterson

Fairfield Rotary Officers 2010-2011

President: Chris Johnson
President Elect – First VP: Paul Greatsinger
Programs – Second VP: Debbie Clancy
VP Club Service: Sheryl Shaughnessey & Susan Stearn
Assistant: Peter Penczer
VP International Service: Doug Williams
VP RI Foundation: Gary Kealey
VP Public Relations: Mike Boyd & Steve Elworthy
VP Community Service: Jim Hughes
Assistant: Art Grob
Drummer Coordinator: Janet Barillari
Secretary: Bob Rigilano
Treasurer: Ben Williamson & Patty Felner-Bragano
Assistant: Norma Peterson
Sergeant-at-Arms: Peter Penczer and Renato Gasparian
Immediate Past President: Penny Stevens
District Grant Coordinators:

MAKE UP MEETINGS IN THE LOCAL AREA

Town	Day	Place	Time
Bridgeport Sunrise	Thursday	Krazy Joe's Cafe	7:45 AM
Bridgeport	Tuesday	Holiday Inn @ 1070 Main Street	12:15 PM
Black Rock-BPT	Tuesday	Black Rock Public Library, FFLD Ave	6:00 PM
Darien	Thursday	Darien Public Library	12:15 PM
Devon	Wednesday	Stonebridge Restaurant	7:45 AM
Milford	Thursday	Aldario's Restaurant	12:15 PM
Monroe	Thursday	Whitney Farms Golf Club	7:30 AM
Shelton/Derby	Thursday	Connie's Restaurant	12:15 PM
Stamford	Tuesday	Holiday Inn Select	12:15 PM
Stratford	Tuesday	Oronoque Country Club	12:15 PM
Trumbull	Friday	Trumbull Public Library	7:30 AM
Westport	Tuesday	Inn at Longshore	12:15 PM
Westport Sunrise	Friday	Bobby Q's Barbeque	7:30 AM
Wilton	Friday	Portofino Restaurant	12:15 PM

Check the District web-site for additional Rotary meetings in Connecticut. Check the R.I. website for meetings throughout the world.

Visit Your Club's Website at: <http://www.fairfieldrotary.org>

Visit the Rotary District 7980 Website at: <http://www.rotary7980.org>

Visit the Rotary International Website at: <http://www.rotary.org>

Visit the Rotary Database Website: www.dacdb.com



Here we see Pres. **Norma Peterson** and her 2009-2010 Board Members. Our Pass the Gavel Diner @ Vazzi's @ Fairchild Wheeler GC was a very successful and fun event to wrap up the year and start a new one!

Norma's reign officially ended when she passed the gavel to our new president, **Chris Johnson**. Congratulations to Norma on a wonderful year! And good luck to Chris on his tenure!



This week Rotary had the pleasure of having four of the seven scholarship recipients (\$3,000 each) join us for the meeting. From left to right we have Scholarship Chair: **Ernie Karkut**, Chelsea Smith, Kevin Ith, Isabelle Chinenga, and Lauren Peters.

Schedule of Events

Event	Date	Time	Location
Rotary Meeting	07/26/10	12:15 PM	FAIRFIELD CAFÉ 770 Commerce Drive
Rotary Meeting	08/02/10	12:15 PM	Gaelic American Club
Rotary Meeting	08/09/10	12:15	GAC

Schedule of Events

NO Rotary Meeting 08/16/10 due to Summer Picnic @ Peter & Lynne Penczer's on 8/15			
Rotary Meeting: Louis Elneus-Haiti update	08/23/10	12:15 PM	GAC
Rotary Meeting: American Cancer Society	08/30/10	12:15 PM	GAC
NO Meeting 09/06/10 due to LABOR DAY HOLIDAY			
NO Rotary Meeting 09/13/10 due to ROTARY CLUB GOLF TOURNAMENT ON THURSDAY 09/16/10 @ FAIRCHILD WHEELER GC			
Rotary Meeting: Alan Hurst of Rotary District	09/20/10	12:15 PM	GAC
Rotray Meeting: District Governor Julianne Reppenhagen	09/27/10	12:15 PM	GAC
Operation Hope Tag Sale	7/31/10	8:00AM - 4:30PM	Wakemen Boy's and Girl's Club
Fairfield Rotary Club SUMMER PICNIC	8/15/10 (Rain Date 8/29/10)	2:00 PM	Peter & Lynne Penzer's House 657 Merwins Lane, Fairfield
Rotary Club Golf Tournament	Thurs Sept 16	All day	Fairchild Wheeler GC

Attendance Reminder:

1. PLEASE BE SURE YOU SIGN IN AT EACH MEETING.
2. PLEASE BE SURE TO GIVE CLUB SECRETARY, Art Gob, ALL MAKE-UPS SO THEY CAN BE INCLUDED IN THE ATTENDANCE REPORTS. THESE INCLUDE:
 - VISITING OTHER CLUBS (near and far)
 - ADDITIONAL ROTARY MEETINGS (e.g. any committee or BOD meetings)
 - OTHER ACTIVITIES RELATING TO OUR CLUB (e.g. Read Aloud, cooking at Prospect House or at the Operation Hope Tag Sale, giving rides for Follies, helping out at our Golf Tourney, to name just a few)

GET YOUR MAKE-UP INFORMATION TO ART GROB BY THE END OF EACH MONTH.

aogrob@sbcglobal.net

You are also encouraged to invite your spouse, partners, or family members to attend Rotary functions, including regular luncheon meetings.

REMINDER TO MEMBERS:

There is a requirement that all Rotary members achieve at least 50% attendance in order to maintain membership. This does, of course, include make-up meetings and events so there are always many opportunities to meet the attendance requirements.

PLEASE BE SURE TO RECORD ALL MAKE-UPS INCLUDING COMMITTEE MEETINGS, ROTARY EVENTS, ETC. SO THAT YOUR ATTENDANCE MEETS THE MEMBERSHIP REQUIREMENTS. IN ADDITION, PLEASE ATTEND ALL LUNCHEON MEETINGS THAT YOU CAN.

Door Duty		
<u>Date</u>	<u>Drummer Duty</u>	<u>Door Duty</u>
07/19/10	Jim Hughes	Oscar Recalde & Paul Barnes
07/26/10*	<i>Need volunteer</i>	Tom Ballou and John Beckman @ Fairfield Cafe
08/02/10	Ben Williamson	Tom Betzig & Mike Boyd
08/09/10	<i>Need volunteer</i>	Tom DiMaio & Mary Carroll-Mirylees
08/16/10	No Meeting	SEE YOU @ SUMMER PICNIC 8/15 @ PETE & LYNNE PENCZER'S HOME
08/23/10	Jim Hughes	TBA
08/30/10	Jim Hughes	TBA
09/06/10	No meeting	No meeting Happy Labor Day Weekend
09/13/10	No meeting	See you at Rotary Golf Outing/Lobster Bake on Thursday 9/16 @ Fairchild Wheeler Golf Course

If you have door duty, please show up by 12 Noon or sooner to help set-up.

Opening

The meeting was called to order by our **President-Elect Paul Greatsinger**

Paul Greatsinger led us in the pledge.

Penny Stevens led us in *In the Good Old Summertime*

John Marshall Lee offered a prayer of *Thanks for all good things around us.*

Reminder that donations in Jay Hallenbeck's memory can be made to the **college fund** for his sons in care of Marjory Tracy, Trustee, 105 Technology Drive, Suite 1A, Trumbull, CT 06611.

INSPIRATIONAL QUOTE OF THE WEEK:

“I think we have to appreciate that we’re alive for only a limited period of time, and we’ll spend most of our lives working. That being the case, I believe one of the most important priorities is to do whatever we do as well as we can. We should take pride in that.” Victor Kermit Kiam, 1926-2001 American Corporate Executive

NEW FEATURE: NAME THAT MOVIE QUOTE: (Find the answer at end of the Drummer).

“You make me want to be a better man.”

NEW WEEKLY FEATURE: IMPORTANT FOOD ITEMS NEEDED BY OPERATION HOPE: Please donate some of the following food items by bringing same to our meeting or dropping off same @ the Operation Hope Food Pantry: (NB, if you are a volunteer at Operation Hope Food Pantry, be sure to ask the staff what foods they are lacking and we will try to update our list each week.

- 1. deodorant;**
- 2. toothpaste;**
- 3. shampoo;**
- 4. conditioner;**
- 5. diapers #3;**
- 6. jelly/jam;**
- 7. crackers;**
- 8. peaches/pears**
- 9. flavored rice;**
- 10. juice;**

Guests

Guests today included:

John Hoover-pending applicant for membership

Visiting Rotarians

Jatin Mehta, of Bridgeport Rotary Club

Announcements

Paul Greatsinger:

1. MEETING RELOCATION ON MONDAY 7/26 TO FAIRFIELD CAFÉ, 770 COMMERCE DRIVE, FAIRFIELD (because the GAC will be closed on July 26).

We will be charging \$13 flat fee for all attendees, whether you have lunch or not, so please join us for really fine luncheon;

2. **Membership Dues notices** were emailed by our Treasurer, **Janet Barillari** to all members; Please respond ASAP & advise **Janet B.** your method of payment or if wish to set up a payment plan.

Mike Boyd is looking for Operation Hope Tag Sale concession stand volunteers on Saturday July 31 to be held @ First Church Congregation. Please sign up for your hours.

Debbie Clancy –

1. SUMMER PICNIC will be SUNDAY AUGUST 15TH @ 2:00 PM (Raindate 8/29) @ Peter & Lynne Penzer's home @ 657 Merwin's Lane, Fairfield. This event is open to you and your family. Pete & Lynne have graciously offered to host the Summer Picnic. Pete has arranged again with the YMCA to have 2 life guards on duty in the pool area. PLEASE NO ALCOHOLIC BEVERAGES IN THE POOL AREA. **Deb Clancy** will meet with all new members who traditionally undertake the planning of this fine social event.

Past Pres. Bill Lewellyn reminded us of the following:

Fairfield Rotary Club Golf Tournament & Lobster/Clam Bake

Thursday September 16, 2010

Fairchild Wheeler Golf Course

Cost: \$150 for golfers

\$TBA for those coming to Lobster Bake alone

We are seeking sponsors and raffle prizes & players of course for the event

Sergeant at Arms Ben Williamson has made a call-to-arms for each and every member to actively participate in our weekly raffle by donating a raffle prize, or by soliciting one from our local businesses. Too few people have done much to provide raffle prizes in the last year and it's time for all members to donate a raffle prize.

Pete Penczer acknowledged the fine work of our Bridgeport Rotarian guest, **Jatin Mehta** and invited us all to join **Jatin** in his efforts to raise \$10,000 for Polio eradication efforts.

Jatin Mehta, a member of the Bridgeport Rotary Club, announced his efforts to raise \$10,000 for Polio Plus. He will be swimming across Lake George on August 9th as part of a fundraiser. His goal is to help eradicate polio from the 4 remaining pockets of the world: India, Nigeria, Pakistan & Afganistan. He reminded us of the Bill Gates Foundation offer to match Rotary's donations for polio eradication. You may send your

donations to **Bridgeport Rotary Club Foundation, Inc, c/o 71 Merrimac Dr., Trumbull, CT, 06611.**

Jatin also advised that he will acting as **Area 4 Foundation Representative** this year, so please feel free to call him if you have any questions.

Past Pres. George Markley-in abstencia

Advised that, to date, we have raised over \$2222 and further explained the Rotary Gift Certificate Program, wherein you can buy script a/k/a pre-paid certificates (in various denominations:\$25, \$50 OR \$100) for your normal household purchases from many local stores including, but not limited to: SHAW'S, STOP & SHOP, PEA POD, CVS, MARSHALLS, TJ MAX, HOMEGOODS, RITEAIDE, WALGREENS, BORDER'S BOOK STORE, etc. Plus many hotels & restaurants. NB: It costs you nada, zippo, zero and our Fairfield Rotary Club will make \$4 per every \$100 sold; It's a great fundraiser so BRING YOUR CHECKBOOK TO EACH MEETING. You can also email your orders to George @ GCMarkley@aol.com

Jim Hughes needs volunteer notetakers for our meetings on 7/26 & 8/9...Jim needs the notes from the 7/26 meeting faxed to him at 256-1974 and will do the actual drummer of 7/26 but he cannot do the drummers on 8/2 & 8/9 due to his vacation schedule.

He also thanks **Ben Williamson** who volunteered to do the drummer on 8/2/10.

Chris Johnson-in abstencia: RE: Seeking volunteers for BIG E Amber Alert Registration:

As of this date we are have received a commitment for 59% of the days Rotary Clubs from Districts 7980 & 7890 will staff the AMBER Alert ID effort at the Big E this year. Our July 30 deadline to fill 100% of the days we will be in attendance is fast approaching. Please volunteer ASAP. Also don't forget partnering up with other clubs, and inviting non-Rotarians to help, it is a great way for our club to help deliver this very important effort.

New Membership

President Chris Johnson & our Club Membership Co-Chairs **Sheryl Shaughnessey** & **Susan Stearn** would like to raise the club's membership this year so please feel free to invite folks whom you believe would make great Rotarians....

Student Guests

The scholarship Winners of 2010; (4 of 7 recipients were present)
Lauren Peters – Fairfield Warde
Kevin Ith – Central
Isabelle Chinenga – Bassick
Chelsea Smith – Joel Barlow

Just Because

Tim Russell- likes to leave his office early on Fridays and apparently missed Rush Limbaugh's appearance, when he stopped in Tim's Southport office to have something notarized.

Penny Stevens - 10 year old granddaughter had a 3 day trip to Boston

Art Grob – thought **Tim Russell** may have blown a chance to get Rush Limbaugh to appear at our Celebrity luncheon.

John Marshall Lee – is seeking a referral for someone to do a re-write of a play/script.

Sheryl Shaughnessey- Welcomed **Jatin Mehta**, with she has worked on various District events and projects; She also welcomed **John Hoover**, who will soon be submitting his application for membership.

Mary Carroll Mirylees – was happy to attend her daughter's wedding in Paris.

Walt Dunn's grandson picture was in the Fairfield Citizen showing him at the new Roller Park located at the Fairfield Marina. His grandson has now been offered a "half-sponsorship" from the skate board company.

Dimitris Raptopoulos found out what it's like to have quiet around the house now that his wife and children are in Greece visiting family. He misses his family, but appreciates the solitude-for the moment anyway!

Patti Felner Bragano advised that her 14 year old son is on vacation snowboarding on a glacier.

George Longstreth has returned from a wonderful family reunion in Vermont with 30 kids and grandkids.

Jatin Mehta is happy to be visiting our club in Fairfield.

Paul Greatsinger wants to thank **Roy Cant** for his generous gifts to our own Rotary Club Foundation and to Rotary International Foundatio

Program

Larry Ackerman of Identity Circle spoke about the importance of your business' branding and identity. He raised a number of things to consider in establishing and marketing your brand:

1. What is your personal brand?
 2. Your brand is not your job; It's an adventure!
 3. A brand is defined as the *promise* you make, that shapes your *relationship* with all stakeholders, based on your unique, *VALUE CREATING* characteristics....in short your *identity*!
 4. Focus on your business' identity, NOT on profits!
 5. What is your *promise* re your **product**?
 6. There are 8 questions to consider to establish and create and maintain your business' identity:
 - i. **Who are we?** Define yourself as separate from all others.
 - ii. **What makes us special?** What are our unique strengths/special capacities of our business?
 - iii. **Is there a pattern to how we create value over the course of time?**i.e Maytag since 1886..What is the theme of your business actions?
 - iv. **Where are we going?**
 - v. **What is our gift?** As an individual? As a company?
 - vi. **Who can we trust?** Helps you find out who wants your products/services; i.e. recruit customers who will recruit additional customers;
 - vii. **What is our, simple but fundamental, message/purpose/mission that you want to put out?**
 - viii. **Will we gain the rewards we deserve?**
- Remember: Your brand is your foundation and everything else is built upon it.

Raffle

PLEASE TRY TO SOLICIT & DELIVER SOME GREAT RAFFLE PRIZES TO OUR CLUB FOR FUTURE DRAWINGS...IF YOU HAVE EVER WON THE RAFFLE BEFORE, PLEASE CONSIDER MAKING A DONATION FOR NEXT WEEK'S RAFFLE AS WE ARE IN DIRE NEED OF FINE ITEMS.

This week's raffle (a gift certificate to Panera Bread) was donated by **Mary Carroll Mirylees** and was won by Susan Stearn. **Past Pres. Norma Johnson** led us in the Four Way Test.

FYI: This week's movie quote was made by Melvin Udall (played by Jack Nicholson) in Director, James L. Brooks' (1997): *AS GOOD AS IT GETS*.